



**ANON KIDS MAGAZINE
MEDIA KIT 2024**



WE ARE ANON KIDS MAGAZINE

Fashion and lifestyle encompass more than just clothing and have witnessed significant evolution in recent years. Regardless of gender or age, fashionistas continually push boundaries, inspiring others with awe-inspiring looks. Models, influencers, and bloggers turn to fashion magazines and blogs to stay updated on the latest style trends. Within this dynamic industry, Anon KIDS Magazine stands out as a promising name, spreading its influence globally and uniting diverse fashion perspectives, showcasing the rich cultural traditions of various nations.

Launched in 2020, Anon KIDS Magazine has quickly gained traction, becoming the preferred choice for fashion enthusiasts worldwide. Renowned for its comprehensive coverage of fashion and style, the magazine has carved a niche by consistently delivering detailed and spectacular content. Over the past year, it has provided a platform for numerous talents, including photographers, makeup artists, designers, and models from across the globe, offering them opportunities to showcase their skills.

This unique and informative publication has set trends with its bold and unconventional fashion, establishing a prominent global presence. Beyond featuring high-fashion editorials, the magazine has actively supported talented artists, art directors, and numerous others worldwide. From style tips and fashion interviews to blogs and beauty hacks, Anon KIDS Magazine caters to individuals of all age groups, presenting a comprehensive source of fashion-related information.

Explore our website, www.AnonKIDSmagazine.com, a veritable fashion encyclopedia catering to the diverse tastes of fashion enthusiasts. Anon KIDS Magazine has achieved remarkable success, emerging as the fastest-growing name in Europe and establishing itself as one of the premier children's magazines across continents such as Asia, Russia, the USA, Canada, India, Brazil, Japan, Korea, South Africa, Spain, Italy, and Paris.

In addition to our online presence, we are diligently working on an exclusive app for iOS and Android devices, aiming to enhance accessibility and convenience for our audience.



ANON READERS

Anon readers are the pioneers of the creative realm. Those within the media landscape turn to Anon for a wellspring of creative inspiration. Our audience comprises astute, well-read, and impeccably groomed individuals who not only comprehend our content but also actively engage with and embody the essence of fashion. They stand as torchbearers within the creative community, setting trends and embracing the innovative narratives we present.

In NOV 2023 according to the Anon KIDS magazine survey we found about our audience:

Women- **81%**

Man- **19%**

Age Range - **7 to 55 yo**

Website clicks - **724,000 - 812,000/month**

Instagram Profile Visit - **925,000 - 1,200,000**

Anon Readers are:

44% of Creative influencers read Anon Fashion Magazine for personal pleasure.

52% Reads Anon Fashion Magazine for professional reasons and **4%** are employed in the creative industry.

Sources. Online survey 2023 November & Google Analytics



REACH US OUT

 @anonfashionkids

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info@anonkidsmagazine.com



ANON SOCIAL POWER

ANON originated as a digital publication and later expanded into print due to overwhelming demand, positioning us with a distinctive edge in the digital landscape. Recognizing the profound impact of digital platforms early on, we swiftly embraced the significance of this medium. Our cross-media digital platform seamlessly amalgamates daily editorial content spanning fashion, art, beauty, and engaging video channels.

Leveraging the robust ANON social media networks, we've witnessed a steady rise in readers accessing our web content. The strength of our online presence has resulted in a growing number of individuals engaging with our platform, solidifying our position as a go-to source for dynamic and diverse content.

974,840 page views per month
485,700 monthly uniques from 164 countries
15700 daily home page impressions
53% new visits
94.7% returning readers

Our digital campaign clients include brands such as, Baby Dior, GUCCI Kids, H&M, ZARA Kids, MANGO Kids, Tiny Cotton, Dolce & Gabbana, Fila Kids, True artist, Il Gufo, Bobo Choses, Little Creative Factory, The Animal Observatory etc.

anonfashionmag.com





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PRINT RATES

FRONT COVER	\$9,999
FRONT + BACK COVER PAGE	\$13,999
1st DPS	\$2,900
INSIDE COVER PAGE	\$3,999
SINGLE PAGE	\$1,299
DPS	\$1,999
CLOSING DPS	\$1,999
INSIDE BACK COVER	\$1,199
OUTSIDE BACK COVER	\$3,999
PR PUSH OPTION	
x 1 page	\$999
x 2 pages	\$1299
x 3 pages	\$1599
x 4 pages	\$1999
x 6 pages	\$2199
x 8 pages	\$2299
FASHION EDITORIAL	
x 2 pages	\$329
x 4 pages	\$399
x 6 pages	\$429
x 8 pages	\$489
x 10 pages	\$529
INTERVIEW + PUBLICATION 1 PAGE	\$999
VIP INTERVIEW (INCLUDE 2 PAGES TOTAL)	\$1599
BRAND PROMOTION	
Single page	\$1299
Double page spread	\$1599
x 4 pages	\$1799
x 6 pages	\$1999

WEB RATES

ONLINE EXCLUSIVE (Quarterly)	\$499
BLOG POST (Yearly)	\$1499
BLOG POST + VIDEO (Yearly)	\$1699
NATIVE ARTICLE OFFER (Monthly)	\$1339
<small>* 1 native article with elements supplied by the brand (photos + press release) • Broadcast of the native article . on Anonfashionmag.com (Home Page) * 2 Facebook + Instagram posts with a redirect to the native article .</small>	
EXPANDABLE BANNER (Home Page)	
weekly	\$20,000
monthly	\$60,000
DESKTOP AD	
ANON DESKTOP Page Takeover	
weekly	\$24,000

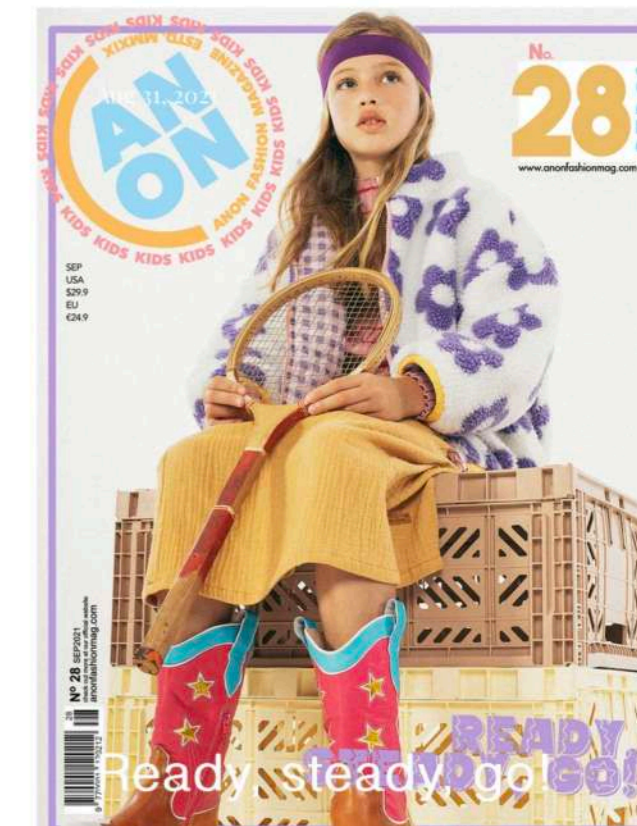
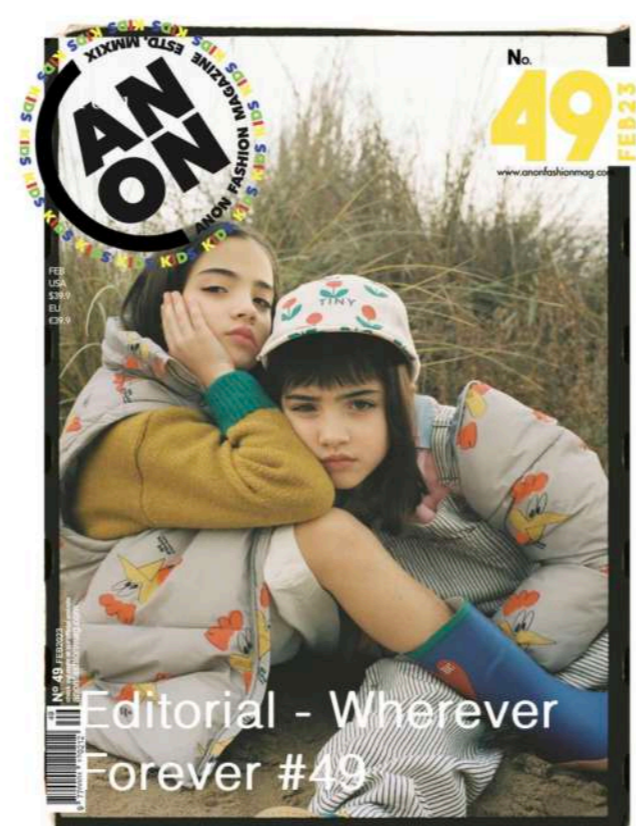
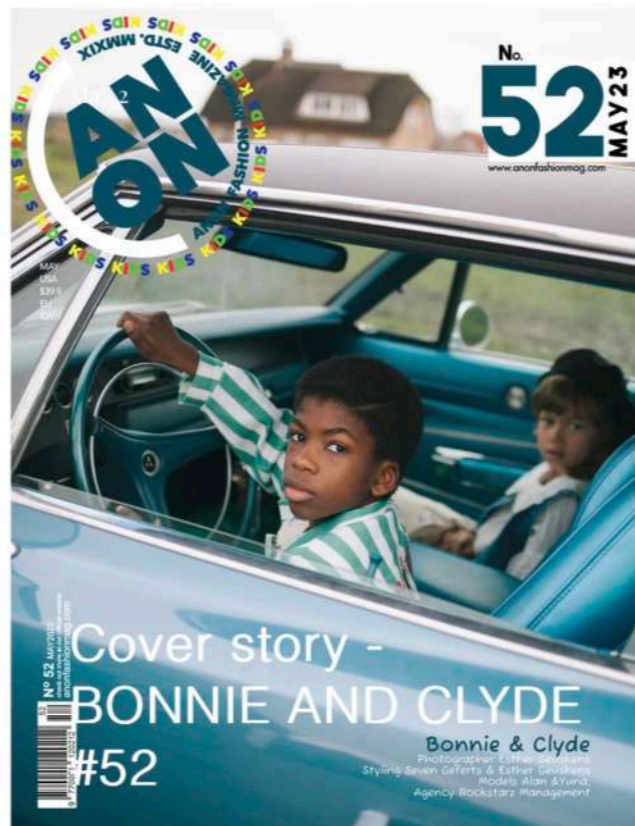


DIGITAL RATES

FRONT COVER	\$4,999
FRONT + BACK COVER PAGE	\$3,990
1st DPS	\$1990
INSIDE COVER PAGE	\$1799
SINGLE PAGE	\$1350
DPS	\$1699
CLOSING DPS	\$1599
INSIDE BACK COVER	\$1899
OUTSIDE BACK COVER	\$2499
FASHION EDITORIAL	
x 2 pages	\$529
x 4 pages	\$559
x 6 pages	\$619
x 8 pages	\$749
x 10 pages	\$879
INTERVIEW + PUBLICATION 1 PAGE	\$749
VIP INTERVIEW (INCLUDE 2 PAGES TOTAL)	\$999
BRAND PROMOTION	
Single page	\$1399
Double page spread	\$1439
x 4 pages	\$1519
x 6 pages	\$1569

SOCIAL MEDIA (INSTAGRAM)

1 POST + 1 STORY	\$499
2 FEED + 2 STORY	\$699
4 FEEDS + 4 STORIES	\$799
3 INSTAGRAM LINE FEED	\$999
1 CAROUSEL FEED UPTO	
- 3 images	\$549
- 5 images	\$599
- 9 images	\$649
INSTAGRAM REELS	\$1,399





ANON *Kid's* Magazine Fashion